



**Fundraising
For NGOs**

FUNDRAISING VOICE



ICA/IIQA Newsletter of Fundraising for NGOs in Nepal

NOVEMBER 2021 | ISSUE 22

Fundraising for NGOs in Nepal works in fundraising capacity building of the local NGOs of Nepal. It is a membership-based web portal designed exclusively for NGOs, not-for-profits, community service providers, social enterprises, volunteers, and fundraisers seeking funds, grants, skills in fundraising. It is jointly initiated by the Institute of Cultural Affairs (ICA) Nepal and the Institute of Innovation and Quality Assurance (IIQA). Get yourself updated detailly from our different social media sites. The newsletter provides a glimpse of what we offer to our members, resources, and knowledge of fundraising practices.

“We can’t help everyone, but Everyone can help someone.”

– Dr. Loretta Scot



Philanthropy

Philanthropy refers to charitable acts or other good works that help others or society as a whole. It can include donating money to a worthy cause or volunteering time, effort, or other forms of altruism. Today, philanthropy means generosity in all its forms and is often defined as giving gifts of “time, talent, and treasure” to help make life better for other people by eradicating their problems. You can practice philanthropy by making a monetary gift, such as a donation to a cause you believe in, serving in a soup kitchen, tutoring a teen, or engaging in any other volunteer activity that aims to improve lives. So the answer to “what is a philanthropist” is a person who exhibits these behaviors, regardless of how many resources (or how few) that person has just by thinking for others. Philanthropy is more long-term and strategic and often involves making multiple gifts to help people over several years. It is focused on helping people and solving their problems over the long term.



Who is a philanthropist?

A philanthropist is a person who donates time, money, experience, skills, or talent to help create a better world. Anyone can be a philanthropist, regardless of status or net worth. You're a philanthropist even if you share Your Expertise, Volunteer Your Time, donate Your Old Belongings except for money. Philanthropist not only seeks to help but intentionally searches for the root of the problem and looks for solutions. It believes that it is great to offer food, shelter, and clothing to someone without a home, but much better to provide solutions to the problems such as hosting a job fair or funding an abuse clinic.

What is an example of philanthropy?

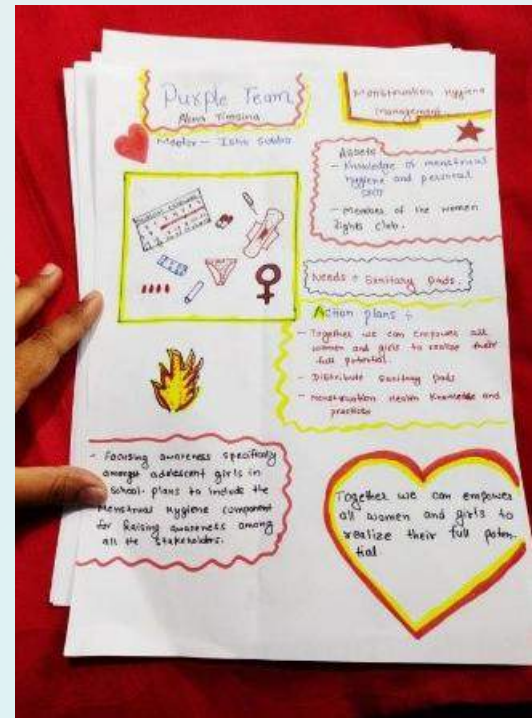
- Giving money to charity and volunteering.
- Donate canned goods to a food bank to help needy families in your community or donate toys to the Toys for Tots toy drive to provide Christmas presents to needy children.
- Sending a check or texting a donation to the Red Cross after a natural disaster or to StandUp2Cancer after a fund-raising telethon.

Difference between philanthropy and charity

Even though Philanthropy and charity are all about giving to others and lifting them through a voluntary contribution of money, talents, and/or time. Individuals can make both charitable and philanthropic donations. Both types of giving can make a big difference in the lives of others. While the words “philanthropy” and “charity” are often used interchangeably, there are subtle differences. While they both involve giving money directly to people or to causes or non-profit organizations that help people, charity tends to be a “one-off” immediate response to a short-term need whereas Philanthropy is more long-term and strategic and often involves making multiple gifts to help people over several years and is focused on helping people sustainably.

Certificate Course on Social Artistry Leadership

In memorial of Late Richard Sims, Fundraising for NGOs in Nepal launched Certificate Course on Social Artistry in August 2021. The first batch was conducted in August in September. The sessions for the second batch were held in early October. It is designed as a five-day session. During the first three days, participants work together to understand the tools and methods of Social Artistry, develop Spark Projects. They have 15 days to implement their Spark Project with the help of their mentor. On days IV and V, participants share their learning and achievement. The training is participated by 25 youths from diverse geography and background. The youths have developed their Spark Project action plans and currently implementing the spark projects. The participants are divided into four teams and each team is assigned with a mentor. Participants are provided with Rs. 5000 each as a grant. The sessions are facilitated by Janet Sanders, Evelyn Philbrook, Tatwa P. Timsina, Amba Datta Bhatta, Ishu Subba, and Pramila KC.



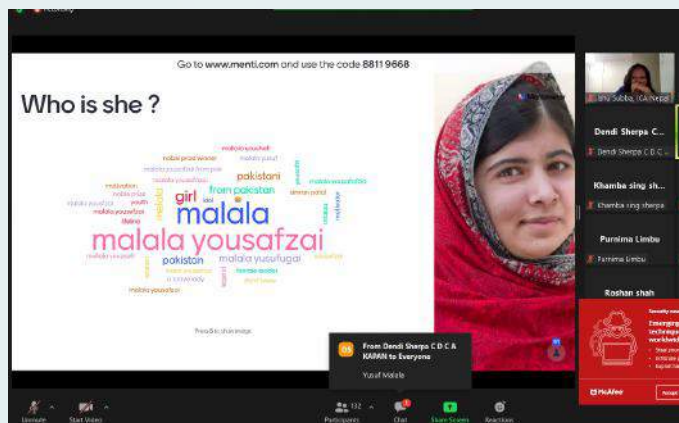
ICA Nepal with the support of PEOPLEnergy, Social Artistry in Taiwan has collaborated to develop social leaders, artists and develop an artistic approach to the social behavior of people. The work of Social Artistry strives to provide a dynamic balance between inner understanding and outward expression to enable the same "focus, perspective, skill training, tireless dedication and fresh vision of the artist to the social arena.

Sustainable Development Goals (SDGs) Ambassador through Youth Facilitative Leadership

Fundraising for NGOs in Nepal in coordination with Kalpa Academy launched Sustainable Development Goals (SDGs), Ambassador, through Youth Facilitative Leadership Programme intending to engage youths in activities through imparting knowledge about Sustainable Development Goals (SDG) and build skills on project design and implementation. We will be working with young people directly through training and mentorship.



The launching event was held on 21 October 2021 in the presence of hundreds of youths along with University Professors and development workers. The chief guest of the event, Prof. Robertson Work highlighted the contribution that these innovative programs would make to the development of youth and in the achievement of UN initiatives. The first batch of the training will start at the end of November to facilitate the youth on SDGs.



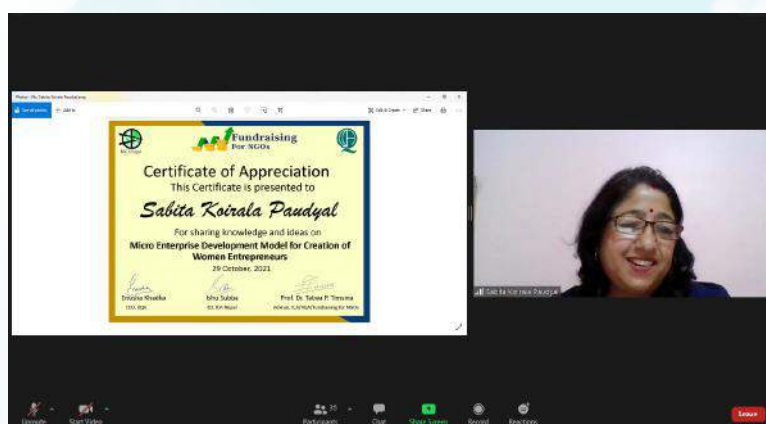
During the session, we successfully conducted a brief survey regarding general information about the SDGs. The session was very fruitful and the attendees also showed their interest in getting involved in this session soon.

The session aims to provide young people with the opportunity to participate in these programs and incorporate the SDGs into their daily activities.

Every Friday Learning Friday- Classified Talks

Fundraising for NGOs in Nepal has been organizing Classified Talks shows on relevant topics residing in the community through experts on its Every Friday, Learning Friday program. Despite moving from the physical world to the virtual world, our FFN team never compromises on learning and sharing. Participants were also very contented to have a platform where they can solve their queries and learn new things. During the month of October, we organized classified talk shows on different relevant topics, which are as follows:

- Linking Idea to Action: Fundraising Experiences- Mr. Sharada P. Dhital.
- Sustainable Development Goals (SDGs) Ambassador through Youth Facilitative Leadership Program.
- Micro-Enterprise Development Model for Creation of Women Entrepreneur- Ms. Sabita Koirala



Attendees have warmly appreciated the learning program. More and more audiences are attending this free webinar and improving their fundraising skills each Friday with FFNs. We have collectively aimed to let people know more about NGOs, their funding and NGO support, and its measures adopted worldwide. We also express our gratitude to the experts through our Certificate of Appreciation.

The expert and facilitators present during the session establish great insights regarding the particular field, helping people solve their queries without feeling mocked or unaware. We collectively aim to conduct these informative sessions more in the near future and despite the pandemic, we aim to foster and spread knowledge breaking the stereotypes.

Micro-Grant Initiative on Community Development- 2021

Fundraising for NGOs in Nepal has launched Micro-Grant on three key topics as Menstrual Hygiene Management (MHM), STEM Education, and Social Artistry Leadership 2021. Altogether 30 local organizations working in diverse social causes received micro-grants. The supports were in cash and kind. We supported Rs. 10000 to Rs. 300000 cash and support equipment such as concentrators, supplies, education kit, sanitary napkins, etc.



Our Menstrual Cycle Our Health

Under Menstrual Hygiene Management, Hatemalo Kendra Hatemalo Kendra carried out an awareness-raising program on Menstrual Hygiene Management to girls of the community. For short-term comfort, this project raised an awareness program along with the distribution of sanitary napkins, masks, and sanitizers to girls of the community.

Safe Menstruation

Conservation Nepal conducted a 2-day awareness training program on Menstrual Hygiene Management (MHM). The project worked towards the achievement of Sustainable Development Goals 3 (Good Health and well-being) of the United Nations. The overall objective of the project was to strengthen the capacity of adolescent school girls in Bohoredanda village, Lalbandi Municipality, ward no. 15, Sarlahi district to manage their menstruation effectively and in a hygienic way through improved knowledge, attitude and practices and access to affordable reusable sanitary menstrual materials.



Psychological impact on Female Trekkers on Menstrual Hygiene

Nepal Tiger Trust conducted a survey and awareness program to understand the psychological impact of women while traveling during their period and understand which products do they usually use and why. She was able to successfully conclude the taboos and stereotypes in our society that women trekkers are facing and how one can overcome those.

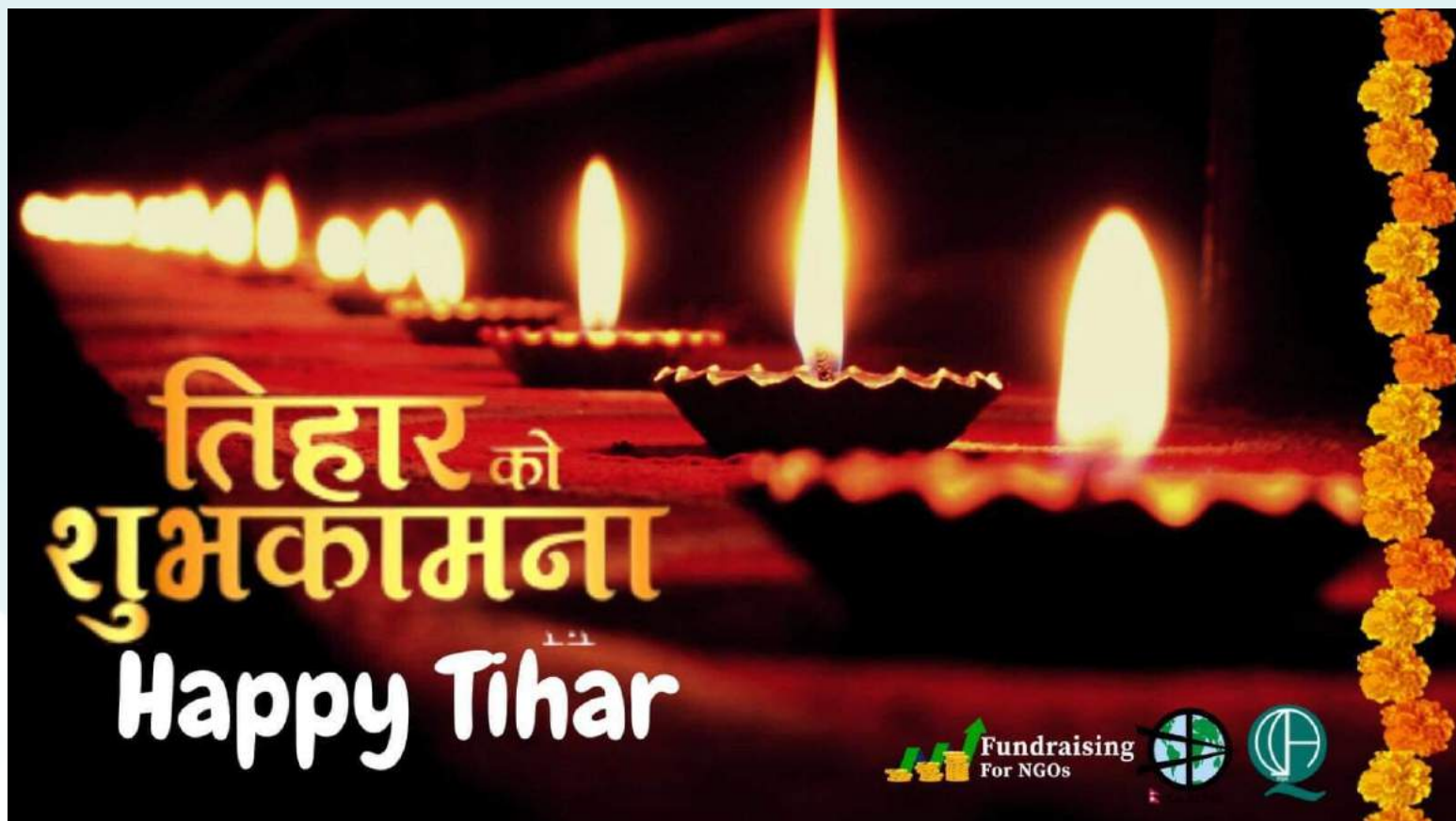




Food Distribution Programme

Fundraising for NGOs in Nepal along with the Rotaract Club of Rudramati conducted a Food Distribution Programme to Triveni. The support was accepted by the Chairperson of Madheshi Mahila Samaj Ms. Reena Shah.

Tihar Greetings



On the auspicious upcoming occasion of Hindu's another great festival Tihar/ Deepawali also known as the Festival of Lights, we want to wish you a very happy and prosperous Deepawali.

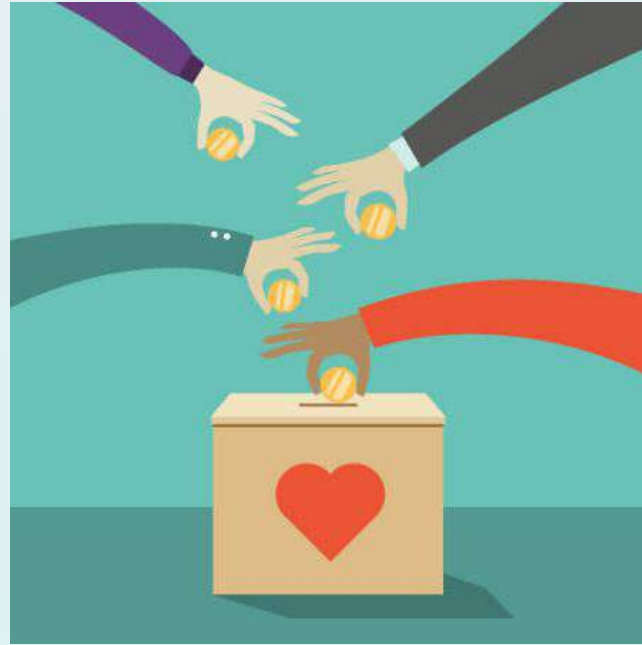
May this festive season bring a lot of joy and blessings with your loved ones.
Wishing everyone a **Very Happy and Safe Deepawali!**

Challenges of Fundraising

Fundraising is the lifeblood of any Non-Governmental Organization. Fundraising thrives on innovation and new ideas to capture the interest and enthusiasm of donors and supporters. However, many organizations are still facing challenges as economic uncertainty continues to plague the nation. Without a consistent supply of funds, no organization would be able to impact the community the way they hope to. Some of the funding challenges are:

- **Building Trust-** One of the biggest factors that affect charitable giving is trust from the public. Donors focus on the few organizations that fail, typically revolving around poor leadership. As a result, they are separated from charitable donations. If an organization fails, many believe that not all organizations can be trusted.
- **Relying solely on donations-** Different NPOs worldwide tend to rely solely on individual donations or the same donors which makes them on the verge of extinction. Most of them believe that the organization can only sustain from donations rather than self-funding but the key is to diversify income streams.
- **Giving Is Inconvenient-** If you want to boost donation through the individual organization, any NPO needs to make it as simple as possible. Using contactless donation options, donors are more likely to give and do so regularly. Plus, they can give at any time, without having to be at an event. With modern donation platforms, you can make it easy for donors to give online, through your website, through social media, and in other creative ways. To reach donors, you need to connect with them and where they are at.
- **Not Offering Something In Return-** Many people, especially millennials, love the idea of social enterprise and making a difference with their dollars. This shapes their buying habits, as well as the companies they work for. However, it means they are looking for something in return. Rather than offering a donation, people are looking to make a purchase that supports particular causes. For many organizations, developing a social enterprise would be a distraction from their main focus. But there are easier ways to raise funds while offering something of value.
- **Disconnected With Donors-** Donors want to be a part of the story. They hate to give, never knowing where their money was used or how it made an impact. The most effective organizations invite their donors into the story. This can be as simple as providing regular updates via email or social media on the work they are doing and the lives being impacted or it could be inviting volunteers to serve alongside you, partnering hand and foot in the work you are doing. If you are looking for recurring donations, then you need to engage your donors regularly, not always asking for money.
- **Finding Ambassadors-** Another way to overcome reliance on individual donations is by implementing an ambassador program, or a peer-to-peer donation program. Rather than having individuals donate directly to your organization, you enlist ambassadors. They create their campaign to raise awareness for the social issues they are working to solve. As a result, they reach new donors who give to their campaign, which ultimately raises funds for your organization. Finding passionate ambassadors who share the same vision as you can be the key to expanding your reach.

-Source: The Charity CFO



Help us Build Houses for Dwarfs (Little People) of Nepal

My name is (Ms) Sundari Mishra. My height is just 47 inches. I represent the Dwarf community of Nepal. You may have never given a thought that the life of people with dwarfism is exhausting both physically and mentally. I face mockery and discrimination all day long. Because of my short stature, I face challenges in travelling, using public toilets, or even using my own kitchen. On the other hand, when I use infrastructure designed for regular stature, my health status deteriorates as the premature bones accelerate.

Due to limited opportunities in income generation, often, I have to struggle to meet my ends. I am just an example of thousands of Nepali dwarf brothers and sisters. There are many things that we, dwarf people, can work together and fulfil our needs independently. I am raising funds to establish a Learning Centre that will accommodate and provide training to people like me which would eventually help us to generate income for better living.

This center will typically be designed to meet the physical requirements of Dwarf people and will be friendly to us such as bathroom stall locks, kitchen slabs, stairs, etc. This Centre will be operated by a team of Dwarf people to train and accommodate the hundreds of Nepali Dwarf.

We, Creative Dwarf Women Association, are seeking generous hands to be part of this noble cause. I am very overwhelmed that the **ICA Nepal** has encouraged me to share this good cause with you all. Your small help can help the dwarf people get access to unlimited equipment and basic human needs which now they can only wish for.



To donate, please follow the link

<https://www.gofundme.com/f/help-sundari-to-build-dwarf-learning-centre>

Your little support would make a huge difference in the lives of the Dwarf people of Nepal.

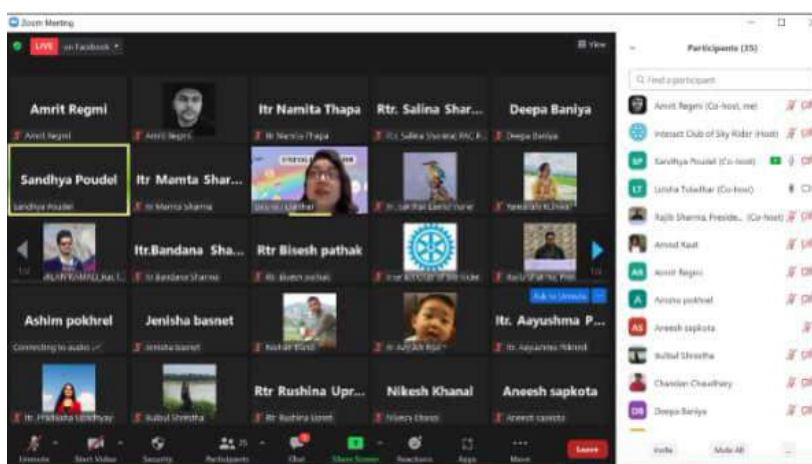
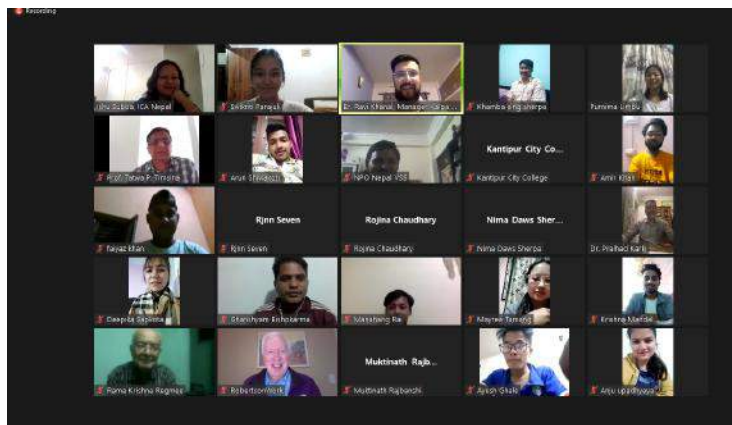
You may write to our President directly.

Email him: sharada.dhital@gmail.com

Fundraising is a gentle art of teaching the joy of giving.

-Hank Rosso, The Fund Raising School

Fundraising for NGOs Activities in Brief



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